

Nicholas D. Theodorakis

Publications in Peer-Reviewed Journals

1. Lianopoulos, Y., Tsigilis, N., **Theodorakis, N.D.**, Gardikiotis, A., & Koustelios, A. Elevating self-esteem through sport team identification: A study about local and distant sport fans (in press). *International Journal of Sports Marketing and Sponsorship*.
2. **Theodorakis, N.D.**, Kaplanidou, K., Alexandris, K., & Papadimitriou, D. (2019). From sport event quality to quality of life: The role of purchase happiness and event satisfaction. *Journal of Convention and Event Tourism*, 20(3), 41-260.
3. Papadimitriou, D., Kaplanidou, K., Alexandris, K. & **Theodorakis, N.D.** (2019). The brand personality of professional football teams: A refined model based on the Greek professional football league. *Sport Business Management*, 9(5), 443-459.
4. **Theodorakis, N.D.**, Wann, D.L., Akindes, G., Chadwick, S. (2019). Attitudes and consumption behaviors of football fans in the Middle-East. *Journal of Sport Behavior*, 42(2), 1-26.
5. Tsigilis, N., Gregoriadis, A., **Theodorakis, N.D.** & Evaggelinou, C. (2019) Teachers' self-efficacy and its association with their quality of relationships with pre and early adolescents: a hierarchical linear modelling approach, *Education 3-13: International Journal of Primary, Elementary and Early Years Education*, 47(1), 64-73.
6. Ran, Z., Kaplanidou, K., Alexandris, K., **Theodorakis, N.D.**, & Papadimitriou, D. (2018). Understanding the inspiration among active participants in sport events. *International Journal of Event and Festival Management*, 9(3), 332-348.
7. Al-Emadi, A., **Theodorakis, N.D.**, Pastore, D., Sellami, A., & Diop, A. (2018). Attitudes toward the coaching profession: Evidence from a nation-wide study in Qatar. *International Sport Coaching Journal*, 5(1), 37-46.
8. Afthinos, Y., **Theodorakis, N.D.**, & Howat, G. (2017). How do perceptions of other customers affect satisfaction and loyalty in public aquatic centres? *Managing Sport and Leisure*. 22(6), 428-441.
9. Alexandris, K., **Theodorakis, N.D.**, Kaplanidou, K., & Papadimitriou, D. (2017). Event quality and loyalty among runners with different involvement levels: The case of "Alexander the Great" International Marathon. *International Journal of Event and Festival Management*, 8(3), 292-307.
10. **Theodorakis, N.D.**, Wann, D., Lianopoulos, Y., Foudouki, A., & Al-Emadi, A. (2017). An examination of levels of fandom, team identification, socialization processes, and fan behaviors in Qatar. *Journal of Sport Behavior*, 40(1), 1-21.
11. Alexandris, K., Du, J., Funk, D., & **Theodorakis, N.D.** (2017). Leisure constraints and the psychological continuum model: A study among recreational mountain skiers, *Leisure Studies*, 36(5), 670-683.

12. **Theodorakis, N.D.**, Tsigilis, N., Wann, D., Lianopoulos, Y., & Al-Emadi, A. (2016). Sport spectator identification scale: An item response analysis approach. *International Journal of Sport Management*, 17, 178-196.
13. **Theodorakis, N.D.**, Kaplanidou, K., & Karabaxoglou, I. (2015). The effect of service quality and satisfaction on happiness among runners of a small-scale recurring sport event. *Leisure Sciences*, 37, 87-107.
14. Avourdiadou, S. & **Theodorakis, N.D.** (2014). The development of loyalty among novice and experienced customers of sport and fitness centres. *Sport Management Review*, 17, 417-431.
15. Nassis, P., **Theodorakis, N.D.**, Afthinos, I., Kolybalis, H. (2014). The effect of fans' attitudes on sponsorship outcomes: Evidence from an exploratory study in Greece. *Journal of Applied Sport Management*, 6(1), 48-71.
16. Gardikiotis, A., Tsigilis, N., & **Theodorakis, N.D.**, & Kyriakopoulos, P. (2014). Children's sport team identification: social psychological processes and developmental perspectives. *International Journal of Sport Management*, 14, 1-13.
17. **Theodorakis, N.D.** (2014). A cross-validation study of the other customers perceptions scale in the context of sport and fitness centres. *RICYDE (special issue on sport management)*, 35(10), 63-74.
18. Kastathis, D., Afthinos, Y, Gargalianos, D., & **Theodorakis, N.D.** (2014). The EFQM excellence model: An exploratory attempt for assessing the Hellenic National Sport Federations. *International Journal of Sport Management, Recreation, and Tourism*, 14c, 38-67.
19. **Theodorakis, N.D.**, Howat, G., Ko, Y.J., & Avourdiadou, S. (2014). A comparison of service evaluation models in the context of sport and fitness in Greece. *Managing Leisure*, 19(1), 18-35.
20. **Theodorakis, N.D.**, Tsigilis, N., Alexandris, K., & Karvounis, S. (2013). Predicting spectators' behavioural intentions in professional football: The role of satisfaction and service quality. *Sport Management Review*, 16, 85-96.
21. **Theodorakis, N.D.**, Wann, D., Nassis, P., & Luellen, T. (2012). The relationship between sport team identification and need to belong. *International Journal of Sport Management and Marketing*, 12(1/2), 25-38.
22. Nassis, P., **Theodorakis, N.D.**, & Alexandris, K., & Afthinos, I. (2012). Testing the role of team identification on the relationship between sport involvement and sponsorship outcomes in the context of professional soccer. *International Journal of Sport Management*, 13, 1-17.
23. **Theodorakis, N.D.**, Wann, D., & Weaver, S. (2012). An antecedent model of team identification in the context of professional soccer. *Sport Marketing Quarterly*, 21(2), 80-90.

24. Jun, J., Kyle, G.T., Vlachopoulos, S.P., **Theodorakis, N.D.**, Absher, J.T., & Hammitt, W.E. (2012). Reassessing the structure of enduring leisure involvement. *Leisure Sciences*, 34(1), 1-18.
25. **Theodorakis, N.D.**, Alexandris, K., & Ko, Y.J. (2011). A service quality framework in the context of professional soccer in Greece. *International Journal of Sports Marketing and Sponsorship*, 12(4), 281-295.
26. **Theodorakis, N.D.**, Wann, D.L. (2010). Team identification: measurement invariance over preferred and target team focus points. *North American Journal of Psychology*, 12(2), 209-220.
27. **Theodorakis, N.D.**, Dimmock, J., Wann, D.L., & Barlas, A. (2010). Psychometric evaluation of the Team Identification Scale among Greek sport fans: A cross-validation approach. *European Sport Management Quarterly*, 3, 289-305.
28. **Theodorakis, N.D.**, Wann, D.L., Carvalho, M., & Sarmiento, P. (2010). Translation and initial validation of the Portuguese version of the Sport Spectator Identification Scale. *North American Journal of Psychology*, 12, 67-80.
29. Kyle, G.T., **Theodorakis, N.D.**, Karageorgiou, A., & Lafazani, M. (2010). The effect of service quality on customer loyalty within the context of ski resorts. *Journal of Park and Recreation Administration*, 28(1), 1-15.
30. Afthinos, Y., Nassis, P., & **Theodorakis, N.D.** (2010). An evaluation of communication effectiveness of water polo: A content analytic study in Greece. *International Journal of Sport Management and Marketing*, 7, 76-90.
31. **Theodorakis, N.D.**, Tsigilis, N., & Bebetos, E. (2010). Factor structure of the role ambiguity scale. *Journal of Sport Behavior*, 33(3), 337-354.
32. Goulimaris, D., Filippou, F., **Theodorakis, N.D.**, & Genti, M. (2010). Demographic characteristics and professional satisfaction of employees of cultural associations involved in developing traditional Greek dancing activities. *Studies in Physical Culture and Tourism*, 17(3), 277-282.
33. **Theodorakis, N.D.**, Tsigilis, N., & Alexandris, K. (2009). The mediating role of place attachment on the relationship between service quality and loyalty in the context of skiing. *International Journal of Sport Management and Marketing*, 6(3), 277-291.
34. **Theodorakis, N.D.**, Koustelios, A., Robinson, L., & Barlas, A. (2009). Moderating role of team identification on the relationship between service quality and repurchase intentions among spectators of professional sports. *Managing Service Quality*, 19 (4), 456-473.
35. **Theodorakis, N.D.**, & Alexandris, K. (2008). Can service quality dimensions predict fans' behavioural intentions in professional football? *Managing Leisure*, 13, 162-178.

36. **Theodorakis, N.D.**, & Wann, D. L. (2008). An examination of sport fandom in Greece: Influences, interests, and behaviors. *International Journal of Sport Management and Marketing*, 4 (4), 356-374.
37. Vlachopoulos, S.P., **Theodorakis, N.D.**, & Kyle, G. (2008). Assessing exercise involvement among participants in health and fitness centers. *European Sport Management Quarterly*, 8(3), 289-304.
38. Bebetos, E., **Theodorakis, N.D.**, & Tsigilis, N. (2007). Relations between role ambiguity and athletes' satisfaction among team handball players. *The Sport Journal*, 10(4).
39. **Theodorakis, N.D.**, Vlachopoulos, S.P. & Wann, D., Nassis, P., & Afthinos, Y. (2006). Measuring team identification: Translation and cross-cultural validity of the Hellenic version of the Sport Spectator Identification Scale. *International Journal of Sport Management*, 7(4), 506-522.
40. Papadopoulou A., **Theodorakis, N.D.**, Tsigilis, N., & Tsalis, G. (2006). Sex and sport related differences in satisfaction among Greek Swimmers. *Psychological Reports*, 98, 389-394.
41. Afthinos, Y. **Theodorakis, N.D.**, & Nassis, P. (2005). Customers' expectations of service in Greek fitness centers: Gender, age, type of sport center and motivation differences. *Managing Service Quality*, 15 (3), 245-258.
42. Bebetos, E., & **Theodorakis, N.** (2003). Athlete satisfaction among team handball players in Greece. *Perceptual & Motor Skills*, 97, 1203-1208.
43. **Theodorakis, N.**, Alexandris, K., Rodrigues, P., & Sarmiento, P. (2004). Measuring customer satisfaction in the context of health clubs in Portugal. *International Sports Journal*, 8 (1), 44-53.
44. Koustelios, A., **Theodorakis, N.**, & Goulimaris, D. (2004). Role ambiguity, role conflict and job satisfaction among physical education teachers in Greece. *International Journal of Educational Management*, 18(2), 87-92.
45. Laios, A., **Theodorakis, N.**, & Gargalianos, D. (2003). Leadership and power. Two important factors for effective coaching. *International Sports Journal*, 7(1), 150-154.
46. **Theodorakis, N.**, Goulimaris, D., & Gargalianos, D. (2003). The relationship between service quality and behavioural intentions for spectators at traditional dance performances in Greece. *World Leisure Journal*, 1, 55-63.
47. Koustelios, A., Kouli, O., & **Theodorakis, N.** (2003). Job security and job satisfaction among fitness instructors in Greece. *Perceptual and Motor Skills*, 97, 192-194.
48. Laios, A., **Theodorakis, N.**, & Martinidis, K. (2002). Structure, organization, and management of the Greek centres for the care of senior citizen. *World Leisure Journal*, 44(2), 42-45.

49. Kabitsis, C., Harahousou, Y., **Theodorakis, N.** & Chatzibeis, I. (2002). Sports advertising in print media: the case of 2000 Olympic Games. *Corporate Communication: An International Journal*, 7 (3), 155-161.
50. **Theodorakis, N.**, Kambitsis, C., Laios, A., & Koustelios, A. (2001). Relationship between measures of service quality and satisfaction of spectators in professional sports. *Managing Service Quality*, 11(6), 431-438.

Articles submitted for publication

1. Al Emadi A., Kyle, G.T., & **Theodorakis, N.D.** (accepted with major revisions). Examining leisure constraints among Qatari nationals. *Leisure/Loisir*.
2. Lianopoulos, Y., **Theodorakis, N.D.**, Tsingilis, N., Gardikiotis, A., & Koustelios, A. (Submitted for publication / 1st review). Antecedents of team identification. Testing for invariance across local and distant sport fans. *International Journal of Sport Management and Marketing*.

Academic Contribution

Editor / Associate Editor

2015-	Associate Editor. International Journal of Sport Management
2013-2016	Associate Editor. Leisure Sciences
2012	Guest Editor. International Journal of Sport Management and Marketing. Special Issue on "Consumer Behaviour in Sports"
2007-2009	Διευθύντης Έκδοσης του περιοδικού «Διοίκηση Αθλητισμού και Αναψυχής» της Ελληνικής Εταιρείας Διοίκησης Αθλητισμού.
2008–	Συνεργαζόμενος Συντάκτης του περιοδικού «Φυσική Αγωγή και Αθλητισμός» της Ένωσης Γυμναστών Βορείου Ελλάδος
2004-2007	Βοηθός Σύνταξης του περιοδικού «Φυσική Αγωγή και Αθλητισμός» της Ένωσης Γυμναστών Βορείου Ελλάδος
2003-2007	Συντονιστής έκδοσης του περιοδικού «Διοίκηση Αθλητισμού και Αναψυχής» της Ελληνικής Εταιρείας Διοίκησης Αθλητισμού

Editorial Board Member

- 2020 - International Journal of Sports Marketing and Sponsorship
- 2018 - International Journal of Sport Communication
- 2015 - Sport Management Review
- 2013 - Journal of Applied Sport Management
- 2011 - European Sport Management Quarterly
- 2011-2015 International Journal of Sport Management
- 2009 - Choregia: Sport Management International Journal
- 2010 - Hellenic Journal of Sport and Recreation Management